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For Immediate Release

BTX Certified as LEMO Assembler of SMPTE Assemblies
Experts in SMPTE LEMO Assemblies and Repairs

HAWTHORNE, N.Y. — April 7, 2014 — BTX Technologies, a value-added distributor and manufacturer of interface, integration, and system products, today announced that they have been officially certified by LEMO to build and repair LEMO SMPTE cable assemblies.

LEMO pioneered and set the standard for fiber connectors in the HDTV marketplace. They developed the 3K.93C Series connectors in the early stages of the introduction of HDTV, becoming the standard for high-definition TV. It is one of the only connectors being used worldwide that complies fully with SMPTE standards for both signal and cable. LEMO's 3K.93C connectors are the standard in national and international broadcast facilities.

"We are pleased to announce that BTX is our most recent certified provider of assembly services for LEMO HDTV and SMPTE solutions", said Dean Pohwala, LEMO USA General Manager. "Throughout the rigorous certification process, BTX demonstrated their ability to quickly and accurately build and repair SMPTE assemblies to LEMO's high quality standards. BTX is a valuable partner for providing quality service which is important to our commitment to excellence."

"We worked very closely with our customers to make sure that our SMPTE cables were tested in the most challenging environments," said Chris Poulin, BTX Vice-President of Technology.

"We are proud to be among a few certified LEMO SMPTE assemblers in the United States."

LEMO solutions can be seen at NAB 2014 in the BTX Booth #C7119 or by arranging a meeting with a member of the BTX Sales Team. LEMO will be exhibiting at NAB in booth C9012.

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More...

About BTX Technologies, Inc.

BTX manufactures and distributes the industry's finest interface and integration products for audio, video, security, digital signage, and many other applications. Providing its customers with value-added "Beyond Distribution" services, the company backs every product it sells with a rigorous in-house testing program and highly trained customer support team. The company has been certified as an InfoComm International® Sapphire Certified Audiovisual Solutions Provider™ (CAVSP™) since 2007. In business since 1967, the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

Twitter: <http://twitter.com/BTXTechnologies>

YouTube: <http://www.youtube.com/btxtechnologies>

About LEMO

LEMO is a global leader in the design and manufacture of precision custom connection solutions. Their high quality push-pull connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, and telecommunications.

For more information about LEMO connectors, please call (800) 444-5366 or visit our web site at www.lemo.com. For editorial contact Julie Carlson, Marketing Communications, 707-206-3776 or jcarlson@lemo.com.

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